



FOR IMMEDIATE RELEASE

Hopkins Names New VP of Product Design and Regulatory Compliance

Emporia, KS, July 9, 2015 – (Emporia, KS) – Hopkins Manufacturing Corporation announces the addition of L. Curtis Strong as Vice President of Product Design and Regulatory Compliance. The position is based out of the Hopkins headquarters in Emporia, KS.

Curtis will have responsibility for all product design and regulatory compliance matters for Hopkins. He will support the Hopkins' growth strategy by ensuring innovative, quality and cost-effective product designs that comply with laws and regulations; in addition, Curtis will be responsible for the Hopkins patent portfolio and patent strategy.

Curtis brings to Hopkins an excellent background in product design, including consumer products and plastics. Most recently, Curtis was the Director of New Product Development for Britax Child Safety, an innovative leader in child safety. Before Britax, Curtis held a number of research and development positions with Lifetime Products and various other organizations. Curtis holds a number of patents and was recognized for his innovative efforts by previously being named one of the Top 20 Inventors in the Utah Genius Awards.

Hopkins, based in Emporia Kansas since 1953, is the #1 seller of towing electrical, winter snow and ice tools, fluid management tools, vehicle cleaning and vehicle accessory products in North America. You can learn more about Hopkins and all of their leading brands at www.HopkinsMfg.com or www.HopkinsCanada.com.

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