



FOR IMMEDIATE RELEASE

Brake Buddy® Celebrating Twenty-Five Years of Serving the RV Market

Emporia, KS, April 19, 2021 – Brake Buddy® is celebrating 25 years in the RV business. Launched in 1996, Brake Buddy® is recognized as the inventor and industry leader in portable towed vehicle braking products.

“We would like to thank all Brake Buddy® customers over the past 25 years. Brake Buddy® created a breakthrough 25 years ago by making it easier to safely tow a dingy. Over the course of billions of safer miles driven, we have elevated the performance of our products, expanded our warranties and established Brake Buddy® as the number one name in dingy towing. As we look forward to 2021 and beyond, the one thing that will not change is our promise that Brake Buddy® will continue to make the RV towing experience safe, simple and hassle-free, a promise that we will keep through continued innovation and elevated performance,” said Mike Williams, Chief Marketing Officer for Hopkins.



Much has been accomplished over the past 25 years. “The Original Brake Buddy® started as a very simple device that allowed you to safely tow a vehicle behind a motorhome. Our complete product offering includes both portable and built-in supplemental braking systems, delivering the best experience possible, allowing the user to enjoy the adventures and freedom of the open road,” stated Dan Scheller, Director of Marketing. Innovations introduced throughout the years have included the patented Auto Start feature, the first truly universal Quick-Lock™ Clevis, TruFit™ Riser technology, the innovative Easy-Pull™ Power Cord, the first dual mode braking system that allows you to select between full or proportional braking and advanced terrain sensing. Looking beyond the product, Brake Buddy® has also instituted the industry’s leading 5 Year/30 Day Money-Back Guarantee and employs a team of customer service representatives dedicated to providing unparalleled support before, during and after a Brake Buddy® purchase.

Hopkins®, based in Emporia Kansas since 1953, is the #1 seller of towing electrical products, fluid management tools, winter snow and ice tools and vehicle cleaning products in North America. You can learn more about Brake Buddy® at www.BrakeBuddy.com, or learn more about Hopkins® and all of their leading brands at www.HopkinsMfg.com or www.HopkinsCanada.com.

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