



FOR IMMEDIATE RELEASE

## Hopkins Wins Industry's Top Innovation Award

Emporia, KS, November 20, 2014 – Emporia based Hopkins Manufacturing Corporation earned the top innovation award at the 2014 Automotive Aftermarket Product Expo (AAPEX) held November 4-6, 2014 in Las Vegas.

Pre-registered buyers and show attendees recognized the Suds-N-Spray Foaming Wash System™ as the best new product in the appearance chemicals and car care category.

### *Supercharge your cleaning with the power of FOAM.....*

Using patent pending technology and design the Suds-N-Spray™ works with any car wash soap to deliver foam directly to the vehicles surface. Foam soaks, softens, and loosens stuck on dirt and debris allowing it to be easily rinsed away and minimizing the potential for scratching the vehicles clear coat. After you're finished cleaning the vehicle, the integrated clean-spray nozzle grip rinses away any remaining soap.

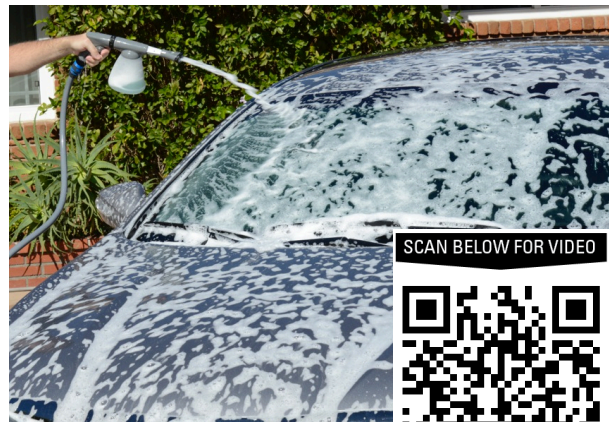


### *The Suds-N-Spray Foaming Wash System brings professional car cleaning to driveways everywhere!*

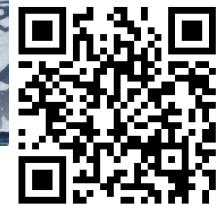
Marcus Gooden, Marketing Director for Cleaning Products said, "Introducing Performance Cleaning Solutions that make it easier to maintain that

'showroom new appearance' is what Hopkins is known for." The Suds-N-Spray Foaming Wash System will be on the shelf at Mass and Auto Specialty Retailers in spring of 2015.

Mike Williams, Hopkins' Chief Marketing Officer added, "We are humbled to be recognized with the industry's highest innovation award for the third time in four years. This reflects our marketing team's ability to truly listen and to engineer solutions that fundamentally improve the consumers' experience." he added.



SCAN BELOW FOR VIDEO



The Automotive Aftermarket Product Expo (AAPEX) is the largest annual automotive trade show, drawing more than 100,000 buyers from across the globe. Showcase awards are regarded as the most prestigious in the industry.

Hopkins, based in Emporia Kansas since 1953, is the #1 seller of vehicle cleaning tools, towing electrical, fluid management tools and winter snow and ice products in North America. You can learn more about Hopkins and all of their leading brands at [www.HopkinsMfg.com](http://www.HopkinsMfg.com) or [www.HopkinsCanada.com](http://www.HopkinsCanada.com).

**For More Information:**

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