



For Immediate Release

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Brake Buddy® Launches New Site

EMPORIA, KS. March 5, 2018 – Brake Buddy® invites visitors to explore its new website.

The brakebuddy.com website has been refreshed to offer the ultimate user experience with improved navigation and functionality. The site includes many new features to help users quickly navigate the site and find the product or information they need. New features include:

- A very visual and intuitive design
- Quick links to product features, installation and support
- A streamlined warranty registration
- An updated community section making it easier to share stories and product testimonials

“Creating this new website and visual identity has been a wonderful experience. The site provides new visual features and easy access to essential information to enhance the user’s experience. We were really looking for a new and exciting way to show what the Brake Buddy® family stands for, and to highlight our passion for our customers and their journeys.” explained Dan Scheller, Hopkins’ Direct of Marketing for Towing Products.

About Brake Buddy®

Brake Buddy® is the inventor and leader in portable towed vehicle braking since 1996. Brake Buddy® started as a very simple mechanical device that allowed you to safely tow a vehicle behind a motorhome, pioneering an industry. Making the RV towing experience safe, simple and hassle-free has been our mission. Our complete product offering encompasses both portable and built-in braking options delivering the greatest experience possible so you can enjoy the adventures and freedom of the open road. For more information about Brake Buddy®, visit its website at www.BrakeBuddy.com.

About Hopkins

Headquartered in Emporia, Kansas, Hopkins® is a leading manufacturer, marketer and distributor of quality, innovative specialized towing products and functional accessories for the automotive and recreational vehicle

aftermarkets. Hopkins markets its products under a number of well-recognized brand names, including: **Brake Buddy**[®] RV tow brakes; **Hopkins Towing Solutions**[®] Trailer Wiring & Brake Control Products; **Carrand**[™], **AutoSpa**[™], **Tanner's Select**[™], **Detailer's Choice**[®] and **Pacific Coast**[™] Vehicle Cleaning Products; **Mallory**[®] squeegees; **Blazer**[®] Trailer Lighting; **Bell**[®], **Victor**[™], **Monkey Grip**[™] and **Go Gear**[®] Vehicle Accessories; **SubZero**[®] and **Mallory**[®] Snow & Ice Tools; **Flo-Tool**[®] Fluid Management Products; **nVISION**[®] Vehicle Safety Products; **ARM & HAMMER**[™] and **DUO**[™] Automotive Air Fresheners; and **Juice**[™] Booster Cables. Founded in 1953, the company has been guided by the philosophy that its products will deliver meaningful innovation, performance and value to the consumer. Hopkins has North American manufacturing and distribution in the US, (i.e., Kansas, Oklahoma, Iowa, California); in Canada in Blenheim, Ontario and in Mexico in Juarez, Chihuahua. ONCAP invested in Hopkins in June 2011. For more information about Hopkins, visit its website at www.HopkinsMfg.com.