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For Immediate Release

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Hopkins' BrakeBuddy Brand Recognized As Industry's Best

Emporia based Hopkins[®] Manufacturing and BrakeBuddy[®] earned the Gold Motorhome Magazine Readers Choice Award for the towed vehicle braking product category.

Motorhome magazine asked subscribers to select their favorite products for 26 different RV related product categories. More than 130,000 subscribers named BrakeBuddy as the best supplemental tow brake system available.

On hand to accept the award was Dan Scheller, Hopkins' Director of Marketing, Towing Products. "BrakeBuddy's mission is to make the RV Towing experience safe, simple and hassle-free. To win this award speaks volumes to our commitment to provide the most innovative, reliable and best performing supplemental braking systems available" said Scheller.

Mike Williams, Hopkins Chief Marketing Officer, added, "This award not only reflects our outstanding track record of product innovation, but for the ongoing support we provide to BrakeBuddy owners after the sale. Our technical support team continues to earn rave reviews from current BrakeBuddy owners for their expertise and commitment to customer satisfaction."



Towed Vehicle Braking Systems are added to vehicles towed behind MotorHomes. These braking systems help prevent accidents by reducing overall stopping distance in panic stop situations, keeping RV'ers safe and legal wherever they travel. They also reduce wear on the MotorHome brakes by removing the extra weight of the towed vehicle each time the MotorHome is stopped. The BrakeBuddy braking systems product offering includes the Digital Classic™, Vantage Select™ and Stealth™. All are backed with the industry's best 3-year warranty and 30 day money back guarantee.

Hopkins, based in Emporia since 1953, is the #1 seller of towing electrical, winter snow and ice tools, RV tow brake systems, fluid management and vehicle cleaning products in North America. You can learn more about Hopkins and all of their leading brands at www.HopkinsMfg.com.

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