



FOR IMMEDIATE RELEASE

Bell Automotive Recognized for Excellence

Emporia, KS, June 8, 2015 – AutoZone, one of the largest automotive retailers in the United States, recognized Bell Automotive with their prestigious WITTDJR (What It Takes To Do The Job Right) award. The award is given to companies who demonstrate extra initiative to satisfy the employees and shoppers at AutoZone.

“This award is a reflection of how the entire Bell team pulls together to drive innovation and creativity resulting in customer and consumer satisfaction,” said Michelle Wood, Sales Director for Hopkins, who was on hand to accept the award. Hopkins acquired Bell Automotive in May 2015. In addition to Bell branded vehicle accessory products, the Scottsdale, Arizona based group also sells tire repair and safety products under the Victor and Monkey Grip brands.

Hopkins is the #1 seller of towing electrical, winter snow and ice products, fluid management tools and vehicle cleaning tools in North America.

For More Information:

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